

# Rainbow

## Long Live Rock 'n' Roll Story

Rainbow's Long Live Rock 'n' Roll Story by Jerry Bloom

Wymer Publishing

ISBN: 978-0-9557542-2-7

Format: paperback (125x140mm), 64 pp

Price: £7.99

Publication date: 5th June 2009

Category: Non-fiction

WP  
WYMER  
PUBLISHING



This book, the first in a planned series on 'landmark' rock albums focuses on **Rainbow's** 1978 release *Long Live Rock 'n' Roll*, a pivotal album within the band's roster.

Upon its release in April 1978 fans considered *Long Live Rock 'n' Roll* a more commercial album than the previous two releases with indications that band leader **Ritchie Blackmore** was trying to steer the music towards obtaining greater commercial recognition within the world's biggest record market; America.

Having recorded the previous two albums in a combined period of barely over a month, **Rainbow's** third studio album took almost a year to make. Recorded at the Strawberry Studios in the haunted Chateau d'Herouville near Paris, it was the last album to feature singer **Ronnie James Dio**, and saw the band struggle to cope with in-wranglings, sackings, sudden departures and intervention from the spiritual world!

Along with recollections from the band and crew, **Ritchie Blackmore** biographer **Jerry Bloom** details the full story behind the making of this 'landmark' album that included the classic songs *Kill The King*, *Gates Of Babylon* and *Long Live Rock 'n' Roll*.

With **Blackmore** steering **Rainbow** towards a much more commercial approach with the albums that followed, to many fans *Long Live Rock 'n' Roll* was the last **Rainbow** record to truly represent the approach that the band originally set out to produce, with its blend of renaissance style chord progressions, and mystical, and medieval inspired lyrics.

Includes a track by track analysis, selected discography & 8-page colour section, all combined in a 'CD size' book designed to sit on your shelf, alongside the album as its perfect companion.

An essential read for all fans of Rainbow and classic rock music in general.

Available to order directly from the publisher's website at [www.wymeruk.co.uk/Store](http://www.wymeruk.co.uk/Store) by calling +44 (0) 1234 326691 or from any book store by quoting the ISBN.

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